Chief Product Officer

Job Scope

The Chief Operating Officer of the lighting department is a high-ranking executive responsible for overseeing and managing the lighting division of Facility Solutions Group. This role involves providing leadership, driving operational excellence, and ensuring the division's growth, profitability, and customer satisfaction. The Chief Operating Officer of the lighting department holds a crucial leadership position within Facility Solutions Group. This senior executive is responsible for managing and overseeing all company lighting division operations, including setting and executing strategic goals, ensuring customer satisfaction, and driving profitability and growth. With a focus on operational excellence, this role requires exceptional leadership skills, a keen eye for detail, and a deep understanding of the lighting industry. The Chief Operating Officer of the lighting department plays a vital role in ensuring the company's continued success and position as a leader in the market.

Responsibilities

- Define and communicate the organization's product strategy, aligning it with business goals and market trends.
  Conduct market research, customer insights, and competitive analysis to identify product opportunities and trends.
  Develop a product roadmap that outlines the vision, priorities, and timelines for product development and enhancements.
  Collaborate with stakeholders to define and align product requirements with customer needs and business objectives.
  Lead cross-functional teams involved in product development, including engineering, design, marketing, and operations.
  Drive the end-to-end product development process, ensuring timely and successful delivery of products to market.
  Oversee the creation and execution of product plans, including defining features, functionality, and user experience.
  Manage the product backlog, prioritize features, and make informed decisions to balance resources and timelines.
  Foster a culture of innovation and continuous improvement, encouraging creativity and learning within the product team.

  Market and Competitive Analysis:

  Conduct market research and analysis to understand customer needs, market trends, and competitive landscape.
  Identify market opportunities, gaps, and potential threats, and incorporate insights into product strategies.

Monitor competitor products and strategies, staying informed of industry developments and emerging trends.

Stay abreast of customer and market feedback, using it to inform product enhancements and iterations.

Product Launch and Marketing:

Collaborate with marketing teams to develop effective product launch plans, positioning, and go-to-market strategies.

Provide product expertise and support to marketing and sales teams, enabling effective product promotion and sales.

Ensure the availability of accurate and compelling product information and collateral for marketing purposes.

Monitor and analyze product performance, customer feedback, and market response to assess success and make improvements.

Collaborate with key stakeholders, including executives, sales, marketing, and customers, to gather feedback and align product strategies.

Communicate product vision, roadmap, and updates to stakeholders, ensuring transparency and buy-in.

Build strong relationships with internal and external stakeholders, fostering collaboration and partnership.

Recruit, develop, and lead a high-performing product team, providing mentorship, coaching, and performance evaluations.

Set clear goals, expectations, and performance metrics for the product team.

Foster a culture of collaboration, innovation, and accountability within the product organization.

Manage the product budget and allocate resources effectively to achieve product objectives.

Requirements

- Bachelor's degree in Business, Engineering, Computer Science, or a related field (Master's degree preferred).

  Extensive experience (typically 10+ years) in product management, product development, or related roles.

  Proven track record of successfully launching and managing products throughout their lifecycle.

  Strong leadership and team management skills, with the ability to inspire and motivate employees.

  Excellent communication and interpersonal skills to effectively collaborate with stakeholders at all levels.

  In-depth knowledge of product management best practices, methodologies, and tools.

  Strong analytical and problem-solving abilities, with the ability to make data-driven decisions.

  Business acumen and strategic thinking to align product strategies with business objectives.

Familiarity with agile development methodologies and product management frameworks.
Experience in market research, customer insights, and user experience (UX) design